

# PEOPLE MOVES



## **GEORGE PESUTTO**

**FROM: TIME INC, MELBOURNE**  
**TO: FAIRFAX MAGAZINES,**  
**MELBOURNE**

Fairfax Magazines has

appointed former Time Inc Victorian sales director, George Pesutto, as its group Victorian advertising sales manager. Pesutto will oversee advertising sales for *Good Weekend*, *Sunday Life*, and *Travel Leisure Australia*.

## **ADAM ROSS**

**FROM: MEDIACOM, LONDON**  
**TO: MINDSHARE, SYDNEY**

Adam Ross has joined MindShare as a communications planner, working across the Kellogg's teens and kids brands. Prior to the role, he was working with MediaCom in London.



## **SYLVIANNE HEIM**

**FROM: BLONDE, SYDNEY**  
**TO: SPLASH CONSULTING**  
**GROUP, SYDNEY**

Splash

Consulting Group has secured marketing expert Sylvianne Heim as creative director, working across the agency's key creative accounts. The former Blonde director has 15 years experience in marketing. Her first project will be Weight Watchers.